

**abari**com®

A dark silhouette of a woman's head and shoulders in profile, facing right. The silhouette is filled with a glowing blue network of interconnected lines and dots, representing technology or data. The background is light blue with faint geometric patterns and lines.

The Power Of  
**Women  
In Tech**



## **Mr Neo Nwako**

Managing Director (MD)

# Introduction

On this International Women's Month, we celebrate the spirit of inclusivity and progress, echoing the principles that guide our commitment to social performance standards.

As we reflect on the strides made towards creating a clean and safe environment, promoting equitable access to knowledge and resources, fostering thriving local enterprises, eradicating poverty, and championing inclusion, we recognize the pivotal role women play in this transformative journey. Embracing the belief that technology is a powerful tool for societal betterment, we are resolute in our dedication to ensure that every Motswana, irrespective of gender, stands to benefit from the positive impact of advancements, leaving no one behind. We honor the strength, resilience, and achievements of women, emphasizing the importance of collective efforts in shaping a future where equality and empowerment are paramount.



## **ELLEN MOOKETSI**

Public Relations Officer

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Joining a company as a receptionist may seem like a humble beginning, but for me, it was the first step towards a remarkable journey of corporate growth when I walked through Abaricom corridors in June 2022. As the face of the company, I embraced my role as the primary point of contact with grace and enthusiasm, setting the tone for exceptional customer service and leaving a lasting impression on visitors and callers alike.

Beyond my duties at the front desk, my ambitions led me to explore opportunities beyond my initial role. I eagerly collaborated with the marketing team, lending my support at events and even taking on sales responsibilities. This proactive approach not only showcased my versatility but also allowed me to develop a broader skill set.

My dedication and determination were rewarded when I was promoted to the position of Public Relations Officer. In my new role, I am the company ambassador, responsible for coordinating Abaricom public image and fostering positive relationships with various stakeholders. I am also the key spokesperson for the company, representing our interests in interactions with the media, clients, and the public and maintaining a proactive presence on social media platforms to ensure the company's messaging remains consistent and impactful. My strategic thinking, coupled with my knack for storytelling, enables me to effectively convey the company's mission and values to the public.



## **KATLEGO MATLHABAPHIRI**

Team Lead- Sustainability

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Starting in October 2022, my unexpected journey into the tech realm began amidst a background in Social Science. Joining Abari marked a significant shift, introducing me to nerve-wracking yet thrilling experiences in a new industry. Initially employed as a Product Development Trainee during Abari's strategic transition, I delved into Cyber Security, adapting swiftly to the fast-paced environment. Supporting strategy and product development offered invaluable insights into market dynamics.

Despite challenges, I embraced learning opportunities, developing a roadmap for the new product lifecycle and honing strategic thinking skills. My tenure at Abari fostered a passion for contributing to societal impact through technology, culminating in my current role as a Sustainability Coordinator. Collaborating with diverse stakeholders, I lead impactful projects like providing connectivity to the visually impaired at Pudologong Rehabilitation Centre.

As a woman in tech, overcoming industry stereotypes reinforced the importance of diversity and continuous skill development. Embracing resilience and positivity, I thrive in this competitive landscape, believing in the transformative power of technological innovation for a more equitable future.



## **THATAONE TLHOMAMO**

SHE Officer

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My journey into technology with Abaricom began in 2022. My role is to ensure that employees adhere to the safety guidelines and regulatory standards, give support to the psychosocial stressor management, ensuring a good relationship between the employee and employer.

My memorable experience was getting to appreciate the installation of the LTE wireless network equipment, how they will work across the OLDM mines. Not forgetting being able to successfully complete the first phase of the project of the SHE file compliance in a timely manner, and ending the project without any recordable injuries.

Technology sector is a male dominated industry, it can be challenging for women to demand authority and be heard. Despite gender disparities, I am able to gradually take a seat at the table and breath authority!



## **GAONE MOOKETSI**

Service Agent

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My journey with Abaricom exemplifies a commendable trajectory of professional growth and dedication. In the year 2021, I learnt about the growling engine and revolution of technology that is Abari, I was star struck and at that moment I knew that's where I needed to be and I was willing to take any position so that I can at least be in a place that can mould me into the Network Engineer I aspire to be.

I joined Abaricom in January 2023 and as a Receptionist, playing an incredible role of ensuring that our customers are well taken care of, from the moment they walk in and out of our premises and most importantly, that they receive a stella service.

3 months into the job, I was promoted to work as Service Agent for Abaricom Network Operations Centre (NOC). This transition marked a significant milestone in my career motivating me to pursue certifications in IT Service Management, Network Security and 4 and Cyber Security. The role of a Service Agent, exposed me to world of IT as it's a technical and hands on role. It consists of troubleshooting on a daily basis, monitoring AbariCom network, offering first line technical support to our client, only to list a few.



## **KATLEGO RAMAEBBA**

Team Lead- Project Management Office

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My journey with Abaricom began 5 years ago in the year 2019. I joined Abaricom as a Project Coordinator, with one goal which would later determine what I would deem the highlights of my career as a Project Manager and this was the successful delivery of the Jwaneng LTE Project.

I have been entrusted by the organization to oversee the Project Management Office as a Project Manager overseeing roll-out of ALL internal and external project carried out by Abaricom as well as being the custodian of the tender bidding process which is a crucial element of any growing business in the Botswana market.

There are two major projects that have solidified my abilities in Abaricom and these are the DEBSWANA Jwaneng and OLDLM LTE projects. The first of their kind to be deployed in the world, deployed in an African Mine by a Botswana company, there are no better accolades in the industry that would match that.



## **MAIPELO KATLHOLELO**

Service Agent

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From 2016 to 2020, I studied Computing with Finance at the University of Botswana. In April 2022, I joined Abaricom Service Management as a Network Operations Center Agent. Responsibilities included remote troubleshooting, monitoring network devices, and managing incident tickets with progressive customer feedback.

Abaricom prioritizes employee development through diverse training programs and certification support. In the past two years, I attained the ITIL Foundation Certificate in IT Service Management, NSE 4 Network Security Professional, and underwent Customer Care training. This commitment to learning enables me to stay abreast of industry trends, enhancing my value to the company and advancing my career.

As a female NOC agent, I've encountered customers sceptical of my abilities due to gender stereotypes. However, I remained confident in my skills, working diligently to earn their trust. In the male-dominated tech industry, I strive to showcase my capabilities, aiming for leadership roles despite challenges.



## HOPE SHANA

Administration & Sales Officer

On January 6th, 2022, I started my journey with Abaricom as an Administrative and Sales Officer. Within this roles, I undertake a diverse array of responsibilities, including but not

limited to: processing orders efficiently via email or telephone channels, meticulously verifying data accuracy in both orders and invoices, proactively engaging with clients to address inquiries or obtain pertinent information, collaborating closely with the logistics department to facilitate seamless and punctual deliveries, maintaining and updating sales and customer records, facilitating effective internal communication by conveying valuable customer feedback, and diligently monitoring sales performance to ensure alignment with established targets, promptly reporting any deviations as necessary.

As part of the Delta Project, I ensure accurate equipment orders and timely deliveries to scheduled sites. As a woman in tech, I've faced gender bias, lack of representation, and imposter syndrome. To overcome, I prioritize continuous learning and skill development, building confidence and expertise.



## KEITUMETSE BOY

Support Technician

Upon joining Abaricom as the first female Support Technician, I was assigned the responsibilities of delivering technical support, executing network installations, and troubleshooting network connectivity issues. Furthermore, my duties encompass aiding in the establishment, configuration, and upkeep of local area networks (LANs) as well as wireless networks. This entails the installation, configuration, and activation of network devices, all while maintaining uninterrupted network availability.

At Abaricom, professional development is at the forefront, with a commitment to enriching employees' skills through extensive training and certification programs. From attaining CCNA and LTE certifications to cybersecurity expertise, the company fosters an environment of continuous learning.

In 2019, I played a pivotal role in Abaricom's LTE implementation project, upgrading network infrastructure for enhanced coverage and speed. As a support technician, I handled crucial tasks such as microwave link installations, network configurations, and technology migrations. Embracing one's passion for technology is key, regardless of gender, as success in this field is driven by confidence in one's abilities and the acknowledgment of diverse perspectives' value.



## WAME THEKISO

Sales Officer

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I was introduced to the tech industry 3 years ago as my very first formal job when I joined Abaricom as a receptionist. My responsibilities included being the initial point of contact, promoting our @home portfolio, and persuading customers to engage with us.

I levelled up to a Sales Officer position where I now ensure smooth customer onboarding, maintain consistent pricing across branches for our @home products and accessories and enhance customer experience. Abaricom has created an environment where not only women, but every individual is included, valued, and given the power to cultivate their talents and harness new abilities.

Being a part of Brand Marketing and Events has been an exceptional opportunity. I have been honoured to work on the company Website project with them where we were tasked to update the website to reflect the company's mandate and strategy.

Navigating a male-dominated industry as a woman demands a delicate balance between assertiveness and likability, often requiring exceeding expectations to prove oneself. Despite facing biases, I've focused on cultivating extensive knowledge and honing communication skills to gain trust and achieve goals effectively.



## KELEBOGILE "KELLY" OMPHELE

Team Lead: Service Management

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A decade ago, I embarked on my journey in the tech world as a fresh intern from the government. Hired as a sales executive at Abaricom, I faced the challenge of competing against industry giants, but it was here that my passion for networking and technology ignited. Climbing the ranks, I became the Service Management team lead.

By actively recruiting and promoting women in technology roles, Abari has created an environment where every individual, regardless of gender, feels valued and empowered to contribute their unique perspectives and talents. The presence of female engineers and field technicians within Abaricom speaks volumes about dedication to gender diversity.

Collaborating with industry leaders, I honed my skills in service management, learning from exceptional women who reshaped my perspective. Overcoming obstacles, from work-life balance to gender bias, I've stayed resilient and empowered.

The struggle to maintain a healthy work-life balance is real, but I have prioritized self-care, set boundaries, and openly communicated my needs with my employer to ensure that I do not neglect my duties as a mother.



## RORISANG MBAIWA

Team Lead- Talent Management

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I joined Abaricom in October 2020 as an HR Coordinator. My role is multifaceted and dynamic, it involves various aspects of HR management such as employee relations, recruitment, welfare, health & safety, and policy compliance.

Joining the ICT industry has exposed me to new challenges and opportunities, particularly in adapting to remote work environments and leveraging technology to streamline HR processes. My key focus on employee engagement and wellness reflects a proactive approach to creating a positive work culture and fostering employee satisfaction. Recognizing the importance of employee well-being not only has contributed to higher levels of productivity and customer service but also strengthens employee loyalty and retention.

My progression from HR Coordinator to Team Lead in Talent Development has helped me grow and succeed within the company. Assuming leadership responsibilities underscores my expertise in nurturing and developing the organization's human capital, aligning with the company's goals for sustained growth and success.



## SAME MANDASE

Inventory Officer

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On January 5th, 2023, I joined the Abari Com Family with zero experience in technology, let alone LTE projects. There were moments I considered quitting, but I persevered. Abari's support and assistance enabled me to conquer challenges and fueled my drive for success. My laughter became a constant companion, echoing through both career triumphs and setbacks, seemingly drawn from an endless reservoir of resilience.

During the Orapa project, my organizational skills proved invaluable in managing inventory, ensuring the project's timely progression. Subsequently, I was appointed Inventory Officer. My duties include receiving, inventory management, and issuing goods, maintaining stock records, and conducting annual stocktakes.

Within a year, I attained a First Aid Level One Certificate and experienced personal growth across various facets of life, largely due to my job and company. I confidently assert that I've evolved into a proficient Inventory Officer within a remarkably short span.





## FRANCIS NHLEKO

Admin & Marketing Officer

My journey with Abari began in January 2023 as an administration officer. Within a month, I became the Admin and Marketing Officer at Letlhakane branch, managing all clerical tasks. Although daunting in a modern, tech-driven organization, it was a personal milestone. My duties included customer reception, document filing, equipment procurement, and event marketing.

Navigating a male-dominated industry was initially intimidating, but my supportive team eased the transition. Their patience fueled my eagerness to learn. I completed Network Security Associate (NSE1&2) and Security Awareness courses, eager for more knowledge. Despite

industry jargon being unfamiliar, their guidance propelled me forward. Handling office operations amidst technical challenges, like stock management and service sales during events in Letlhakane and Orapa, was demanding yet fulfilling.



## PAMELA KHATA

Logistics Officer

I joined; actually, I re-joined Abari in September 2022 as an Administration and Logistics Coordinator. My responsibilities encompassed travel coordination, accommodation management, general administration, tender coordination, and supply chain coordination. The fact that Abaricom welcomed me back to a role resembling my previous one reflects the company's trust in my capabilities and believe that I can excel in meeting the organization's mandates.

Assigned with compliance tasks in Tendering, I demonstrate that tendering is not exclusive to any gender but rather depends on one's eagerness and interest. While my background lies in administration and procurement, my hands-on experience in tendering has sparked a newfound passion. I am eager to deepen my understanding and desire to enrol in Project Management, believing it will provide valuable insights into tendering processes, procedures, and compliance.



## **GOLWELWANG "BONANA" MAKGETHO**

Support Technician

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My journey with Abaricom began in February 2022 when I was offered a position of a Support Technician. It was a mix of excitement and anxiety, one of the best days of my life. My responsibilities include designing, configuring, and maintaining local area network hardware and software, ensuring technology platform availability, implementing risk mitigation processes, and monitoring system health.

From day one, doubts lingered due to my gender. Assigned minor roles, I faced skepticism from colleagues and customers alike. But I persevered, proving my capabilities. Eventually, I gained trust, leading to significant projects.

In February 2023, I moved to Orapa to be part of the Debswana Wireless Network project, a milestone in the company and my career. Grateful to Abari for their belief in me, this experience expanded my skills and exposed me to new environments.



## **DUDUETSANG PHUMAPHI**

Admin & Inventory Officer

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I joined Abaricom in December 2020 as a receptionist, as a freshman. The company took a chance on me, recognizing my potential, and nurtured it. As the face of the company, I welcomed customers and managed their expectations firsthand, an amazing experience.

Later, I moved to the procurement and inventory department as an inventory officer, gaining insight into Abaricom's ISP operations. Interacting with various stakeholders expanded my horizons, though the pressure to deliver stock for client services was intense. Participating in procurement was challenging, requiring justification for expenses and meticulous accounting.

Despite frustrations with suppliers and late deliveries, Abaricom pushed me beyond my limits. Starting as a receptionist with an accounting qualification, I now confidently navigate the full procurement cycle. My future shines brighter each day as I see the company's growth and my own.



## **OLEBOGENG TSHEOLE**

Team Lead- Financial Controller

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Olebogeng's journey at Abaricom began with a transition into unfamiliar accounting responsibilities, including invoice capturing and payment processing. With determination and guidance from colleagues and mentor Mohammed, she swiftly adapted and excelled, earning recognition within just two months. Promoted to Assistant Financial Controller in 2018, she embraced new challenges and continued to excel.

Despite facing personal adversities in 2020, including the loss of a family member, Lebo found solace in the unwavering support of her colleagues and the company, which aided her in maintaining a harmonious balance between her personal and professional life. Overcoming challenges in preparing board packs, she steadily improved her skills and resilience. Today, she supervises a team of four, a testament to her growth within the organization.

A pivotal moment in Olebogeng's journey was leading the company's inaugural external audit. Her meticulous planning and attention to detail were instrumental in its success. Reflecting on her journey, she emphasizes the importance of adaptability, resilience and continuous growth in the tech industry's evolving landscape



## **DAISY MATLHAGA**

Client Services Manager

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In January 2023, I joined Abari as a Client Services Manager. I am tasked with ensuring superior service delivery and fostering strong relationships with our key stakeholders. Providing exceptional service and effective management directly correlates with our high client retention rate, leading to increased profitability for Abari.

My tenure at Abari has significantly enhanced my technical expertise and experience. I have gained exposure to and obtained certifications from Gartner-rated vendors. Through adept client management and relationship-building, I consistently deliver exceptional services and maintain a high client retention rate, crucial for sustained business success.

Additionally, initiatives such as the CSI initiative (S. K .Lopang Foundation) for community outreach, strategic engagements to promote Abari's products and services, and Innovation Day events aimed at sharing technological innovations with the community and educational institutions, underscore Abari's commitment to excellence and innovation.



## PATLO KHAN

Team Lead- Brand, Marketing & Events

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My journey at Abaricom began as a Corporate Sales Executive and Events Coordinator, where I focused on understanding clients' connectivity needs and ensuring that our solutions aligned with their requirements. Building rapport with clients was crucial, and I took pride in achieving key milestones such as provisioning high-calibre events with dedicated internet services within tight timelines.

Abaricom has played a pivotal role in shaping my career by instilling in me a deep appreciation for sustainability. Sustainability is one of our support functions, and I am proud of the projects we undertake that not only impact the lives of Batswana in the present but also pave the way for a sustainable future. For instance, our initiatives to provide internet hotspots to every Motswana and facilitate their connectivity to the global community have been particularly impactful. Collaborating with strategic partners who share our core values has further emphasized the importance of our services in making a meaningful difference in people's lives.

One project that exemplifies my skills and expertise as a Brand, Marketing and Event Coordinator, is Abaricom's continued collaboration with the Debswana team, specifically on their ongoing and recurring events. As an Abaricom Team Lead this experience has honed my ability to pay attention to detail, heightened my sense of urgency in meeting deadlines, and showcased my proficiency in coordinating high-skilled teams to ensure the seamless execution of clients' events with equanimity.



## HAZEL THOMAS

Client Services Manager

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## TARCIUS LETUWE

Team lead-  
Procurement & Inventory Controller

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In my early career, navigating a male-dominated environment without many female role models was challenging. However, joining Abari in June 2023 changed my perspective. With most of our Team Leads being women, I found inspiration and began to believe in myself more. As a Procurement and Inventory Controller, I envisioned leadership and worked relentlessly to achieve my MCIPS, becoming a Chartered member to enhance my supply chain management skills.

My responsibilities include monitoring inventory levels, collaborating with cross-functional teams, coordinating with suppliers for timely deliveries, negotiating competitive pricing, and analyzing inventory data for strategic procurement decisions.

Now, as a Procurement and Inventory Controller Team Lead pursuing my Masters in Procurement, Logistics, and Supply Chain Management, I strive to be a role model, especially for younger women. I've learned the importance of being authentic in my work and continually seeking growth opportunities.



## AUDREY MARUMOLA

Accounts Assistant

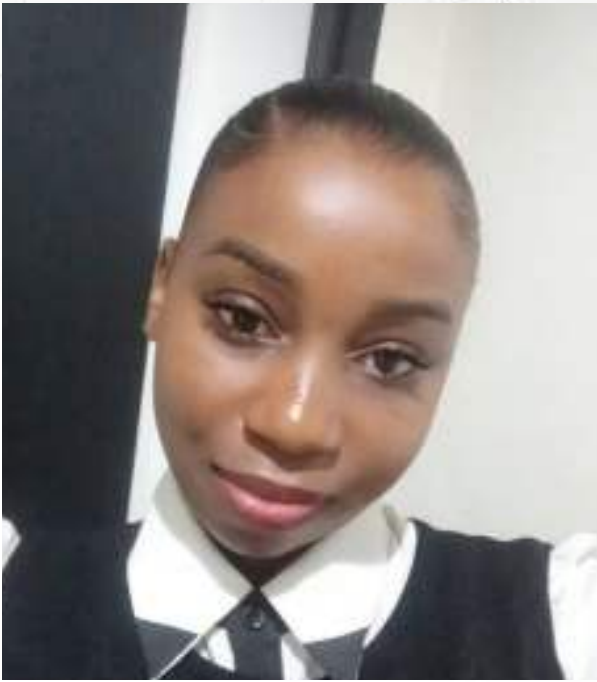
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Seeing women excel in tech positions helps normalize the notion that anyone, regardless of gender, can thrive in this field. This visibility offers crucial role models for young girls and women, combating discouragement from prevailing stereotypes. Holding a managerial position isn't requisite for contributing significantly in the industry.

As an Accounts Assistant, my role impacts every aspect of the company's operations, demanding more than just accounting skills. It requires top-notch organizational and coordination abilities, providing timely feedback to stakeholders, customers, and team

members. Transparency and accountability are paramount, ensuring decisions benefit both the company and consumers.

Overall, this high-pressure industry necessitates exceptional organizational, teamwork, and adaptability skills, crucial in the digital era's demanding landscape.



## **TSHIAMO KOBUE**

Stock Controller

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September 15th, 2023, I embarked on a new journey at Abaricom as an inventory controller, marking a significant step in my career. While familiar with the role, this appointment in a larger corporate setting presented an opportunity to enhance my skills in procurement and supply chain management. Over the past 6 months, I've sourced materials internationally for various units, expanding beyond my previous limitations. Notably, I've honed my proficiency in Microsoft Office applications, transitioning from manual record-keeping to digital systems.

Abaricom has been instrumental in my personal growth, fostering confidence and assertiveness essential for collaboration in our dynamic workflow. This transformation is pivotal in realizing my aspirations of becoming a corporate leader. Currently, my team and I are developing a comprehensive procurement and inventory database, a testament to our teamwork and data management skills.

The project involves compiling data from manual files and multiple Excel workbooks across satellite offices nationwide, requiring meticulous attention to detail and adherence to instructions from superiors. This endeavour underscores my ability to adapt and excel in challenging environments, setting the stage for future success.



## **LORATO RANGWAKO**

Accounts Assistant- Debtors

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As an accounts assistant at Abari Communications since November 2018, I dedicated myself to ensuring customer satisfaction, particularly within the home connectivity sector. Amidst the challenges, my focus remained on promptly addressing each client's needs. Our commitment to exceptional customer service fostered enduring relationships.

Later I transitioned to the role of Overall Debtors Collections lead 3 years later, tasked with guiding the team in debt recovery. I understood that effective debt collection requires sensitivity, strong communication, and negotiation skills. Contrary to common misconceptions, our approach prioritized respectful communication over coercion.

Throughout this journey, teamwork proved essential. Together, we achieved our objectives, easing my workload and improving our age analysis. Despite the ups and downs, our collective efforts yielded success, reinforcing the value of collaboration and dedication in delivering results at Abari Communications.



## ELIZABETH RASETAPA

Administration Assistant

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My journey at Abaricom exemplifies the transformative power of providing equal opportunities to women in the workforce. Joining as a fresh graduate, I quickly rose to lead the Palapye branch, balancing roles in marketing, administration, and project management.

My responsibility is to ensure smooth operations daily, from managing stock and expenses to representing the company in marketing endeavours. Through projects like SmartBots, I spearheaded efforts to bridge digital divides, bringing free internet to underserved communities.

Despite facing obstacles such as gender stereotypes and underrepresentation, my resilience shines. I emphasize the importance of seeking mentorship, networking, and advocating for oneself to overcome challenges.



## BOIPUSO LETLAATLA

Office Assistant

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I began my journey with Abaricom back in 2014, and it's been a decade since I became a part of the Abaricom family as an Office Assistant. My responsibilities include cleaning and arranging refreshments. Initially, our office was situated in Commerce Park, but over the years, we relocated to the Botswana Innovation Hub and Setlhoa Office. This relocation reflects the significant growth the company has experienced during my tenure.

Abaricom's expansion has been remarkable, especially in providing internet services on a larger scale. Working for this company has positively impacted my life in numerous ways. It has enabled me to enhance my home situation and support my family better. I am deeply appreciative of the opportunity Abaricom has provided me.

Looking ahead, I aspire to continue my journey with Abaricom, seeking opportunities to develop new skills that will contribute to both my personal growth and the company's success.



## **BOLELANG LEMME**

Receptionist

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My journey at Abaricom began humbly in 2021 as an office assistant, where my tasks ranged from office upkeep to supporting various departments. Fast forward to 2023, I earned a well-deserved promotion to a receptionist, becoming the welcoming face of the company.

In this role, I handle responsibilities from greeting visitors to managing phone calls and office inventory. Additionally, I actively contribute to maintaining safety and hygiene standards while assisting the HR team with administrative tasks.

My time at Abaricom has been transformative, marked by skill development through certifications like NSE1&2 and customer service training. I embody the essence of excellent customer service.



## **BANYALALI GAREABONE**

Office Assistant

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Joining Abaricom, five years ago has been an incredible journey for me. Onboarding as an office assistant in 2019, I embarked on this adventure, which has significantly impacted my life. Abaricom's warm welcome and continuous support is invaluable, not only providing me with opportunities to grow but also instilled passion for sharing knowledge about tech development.

In an industry where men dominate, Abaricom stands out for its commitment to women empowerment. They prioritize equal opportunities and collaborate with each employee to achieve the company's mission. While challenges exist, especially regarding traditional gender roles, such as climbing towers, Abaricom fosters an environment of support and growth for all.

My tenure at Abaricom has been life-changing, instilling confidence and offering opportunities for personal and career growth. I eagerly anticipate continuing this journey with Abaricom towards greater success.





## **STELLA BALEFILE**

Office Assistant

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My journey at Abaricom is a testament to the company's commitment to empowerment. As an office assistant, I tackle physically demanding tasks with diligence, ensuring spaces sparkle with cleanliness. Abaricom not only values my contribution but also invests in my growth, providing opportunities like training me as a SHE Rep.

Navigating obstacles, I demonstrate resilience and adapting methods for a safer environment. I find purpose in my work, realizing its importance beyond monetary gains. For me, employment isn't just about survival, it's about dignity, empowerment, and setting an example for my community. Working at Abaricom isn't merely a job, it's a transformative journey towards a brighter future.



## **BATHUSI NAMETSEGANG GONTSE**

Corporate Sales

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Joining Abaricom marked a pivotal moment in my career journey, one filled with gratitude and endless opportunities for growth. Initially immersed in IT Corporate Sales, transitioning to a more technical role has been a remarkable experience, emphasizing the essence of client relationships and networking in the industry's expansion. At Abaricom, fostering personal and professional development is not just a motto; it's a way of life. Encouraged to pursue IT-related certifications, I have gained invaluable insights into technology's dynamic landscape.

The supportive work culture, characterized by collaborative decision-making and diverse perspectives, fuels my determination. The motto 'We Show Up' embodies my commitment to excellence, while the inclusive atmosphere cultivates generosity and camaraderie. As I continue to evolve in my role, I am inspired to share my journey with fellow women in the industry. Embrace curiosity, believe in your capabilities, and strive for continuous improvement. Together, let's pave the way for innovation and drive positive change in the tech sphere.



## **PEARL AOBAKWE BAREETSENG**

Corporate Sales

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Starting at Abaricom was a bit unconventional, but I value honesty. Before joining, I wasn't entirely clear on my career direction with a Computer Engineering Degree. However, I always aimed for growth and stability. Abaricom provided me a starting point in Corporate Sales, fostering purpose, collaboration, and creativity while nurturing my skills in technology. Selling Abari to Corporates is my focus.

The stereotype that women aren't tech-savvy persists. It's surprising to some when they discover my programming proficiency. As a woman, it's vital to assert oneself confidently without apology.



## **GORATA MOKONE**

Office Assistant

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Since joining Abaricom in March 2023, I've been immersed in a vibrant environment that encourages growth and innovation. My daily tasks, from maintaining a tidy workspace to supporting colleagues and serving refreshments, are just the surface of my role. It's the ethos of the company that truly resonates with me.

Within the bustling activity of Abari, I witness a culture that values vision, creativity, and personal development. This atmosphere has inspired me to pursue further education, with my sights set on certification in procurement and supply management. Thanks to Abaricom's resources, like internet access, my learning journey has become more accessible and fruitful.

Looking forward, I envision myself transitioning into a role within the procurement department, excited to embrace new challenges and contribute to Abaricom's ongoing success. With my determination and the unwavering support of the company, my future here shines brightly.



## **WARONA PALESA PHALADI**

Receptionist

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Since joining Abaricom as a receptionist in December of last year, my responsibilities encompass welcoming and assisting clients with inquiries regarding our services, ensuring boardrooms are properly set for meetings and events, and providing general office support.

My tenure at Abaricom has exposed me to learning opportunities, fostering personal and professional growth. I am grateful for the enriching experience and confident that it will contribute significantly to my career advancement. I encourage fellow women to seize every chance to enhance their skills and knowledge, leveraging any available opportunities for self-improvement. By continuously striving for development, we empower ourselves to excel in our chosen paths.



## **MASEGO NUKU**

Head of Brand, Marketing & Events

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I began my professional career in 2014 as an HR intern at Abaricom. Through my perseverance and dedication, I advanced to the position of HR Manager in 2019. Throughout my tenure in HR, I introduced innovative strategies to enhance employee engagement and streamline HR operations, demonstrating significant value within the organization.

In 2022, I achieved another milestone in my career when I was appointed as Head of HR. In this role, I led strategic HR initiatives and played a crucial role in shaping the company's culture and talent development strategies. Her leadership contributed significantly to creating a positive work environment and boosting employee satisfaction.

In 2023, I transitioned to her current role as Head of Brand and Marketing, showcasing my adaptability and versatility. In this capacity, I oversee the organization's branding, marketing, and communications efforts, playing a pivotal role in shaping its public image and market positioning.

Throughout my journey, I had exemplified resilience, determination, and leadership excellence. My progression from an HR intern to a prominent leadership role is a testament to her unwavering dedication to personal and professional growth.



## TINY KGOSIMOLAO

SHE Officer

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As a Safety, Health, and Environment Officer at Abari, my responsibilities revolve around fostering safer work practices and advocating for health and safety company-wide. Collaborating with experts and engineers, I ensure the secure operation of facilities and adherence to pertinent laws and regulations.

Working alongside technicians in technology proved enlightening, demanding innovative approaches to enforce safety protocols. For instance, during a project involving work at heights, meticulous inspections of safety equipment were essential to meet standards. Providing regular training on safety harnesses and establishing operational procedures for adverse weather conditions were paramount. Our efforts culminated in the successful completion of an e-LTE network project and recognition as a top performer in safety assessments.

Abari's support for employee wellness, including gym memberships and professional development opportunities, further underscored its commitment to holistic health. Consistently meeting client expectations, such as in the Jwaneng e-LTE Installation, exemplified my dedication to delivering excellence.



## GALEFELE LESWADULA

Driver

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I've been behind the wheel for Abaricom going on a year now, stationed out here in Orapa. It's not just about driving folks from point A to point B for me, it's about smashing those gender stereotypes that seem to cling to the steering wheel like stubborn cobwebs.

You see, being a female driver in a male-dominated industry isn't a walk in the park. But hey, it's 2024, and things are changing. There's this shift happening where women are stepping into roles previously reserved for the men. And let me tell you, it's about time.

In this age of technology, doors are opening wider for us women. It's not just about punching numbers on a keyboard anymore; it's about grabbing life by the horns and driving towards your dreams, literally and figuratively.



abaricom®

# Experience global connectivity through our network

## Our Story

Abaricom is a **secured service network solutions provider**, network-related professional solutions (design, installation, management).

Abaricom provides many of the services that customers need to get connected, the **SMART WAY**. We provide connectivity and consulting on topics ranging from infrastructure planning to network services management based on tried and tested project management principles. We have ongoing research and development to provide solutions to current mining issues and to develop new products and services which enable the us to enter and compete in new frontier areas and mining and industrial applications.

## We offer:

- Corporate connectivity services
- Smart mining
- Residential connectivity
- Cyber security
- Collaboration services
- Data center

**Visit :** [www.abaricom.co.bw](http://www.abaricom.co.bw)  
**Email:** [sales@abaricom.co.bw](mailto:sales@abaricom.co.bw)

